

CARAVAN INDUSTRY ASSOCIATION OF AUSTRALIA

INDUSTRY UPDATE

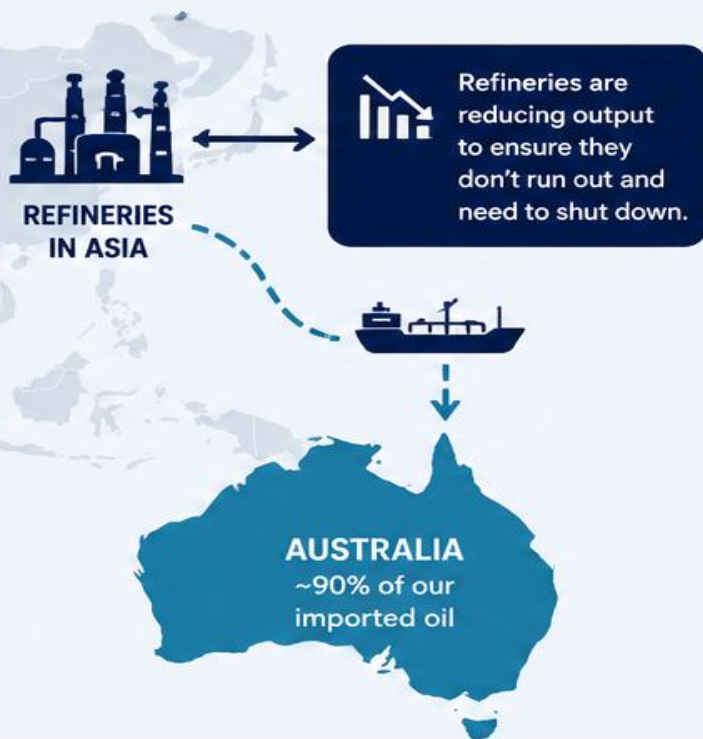
July 2026

Dr. Peter Clay
General Manager – Research and Insights

OIL SUPPLY REALITY & IMPACT FOR AUSTRALIA

Global refinery constraints are creating lasting pressure for Australian consumers.

HOW AUSTRALIA'S IMPORTED OIL REACHES US



1 ~90% OF OUR IMPORTED OIL COMES VIA ASIA

Approximately 90% of our imported oil comes into Australia via refineries in Asia.



2 REFINERIES ARE REDUCING OUTPUT

These refineries are reducing output, to ensure they don't run out and need to shut down.



3 AUSTRALIA WON'T RUN OUT, BUT WE PAY MORE

Australia will not run out of oil, we the consumer, will pay a premium price for it however.



4 POTENTIAL FOR LOCALISED SHORTAGES

There is potential for localised shortages in regional areas.



THE CHALLENGE:

We have now lost over a **BILLION BARRELS OF OIL** and this situation is becoming baked into the economy as opposed to a short term impact.

→ **THIS MEANS DEMAND DESTRUCTION.**

OIL MARKET: SHORT-TERM RELIEF, MEDIUM-TERM RISK

Temporary buffer, not a resolution



Oil prices have stabilised on the back of Chinese refinery demand and imports weakening, while emergency stock releases and supply adjustments have provided short-term relief.



This relief is not structural. Strategic and commercial inventories are being drawn down, reducing the buffer available if disruption continues.



The June outlook indicated a material risk of tighter conditions through July and August as temporary supply buffers diminish.

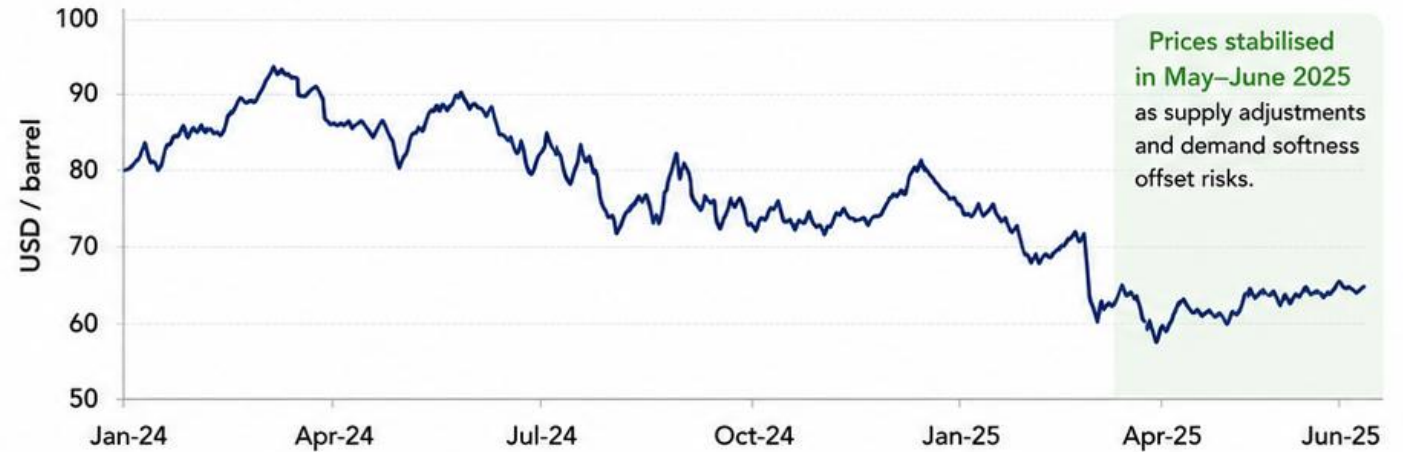


The reopening of the Strait of Hormuz was therefore **critical**: it restored physical flows and reduced the immediate risk premium.



However, shipping, insurance and geopolitical risks remain. The market remains vulnerable to renewed disruption.

BRENT CRUDE OIL PRICE (USD/BARREL)



EARLY 2025



Demand weakness in China and other importers; emergency stock releases and supply adjustments support prices.



JUNE 2025 OUTLOOK

Oil company CEOs flagged significant risk of tighter conditions in July/August as we approach tank bottoms.



JUNE 2025

Drastic reopening of the Strait of Hormuz restored flows and eased immediate risk premium.

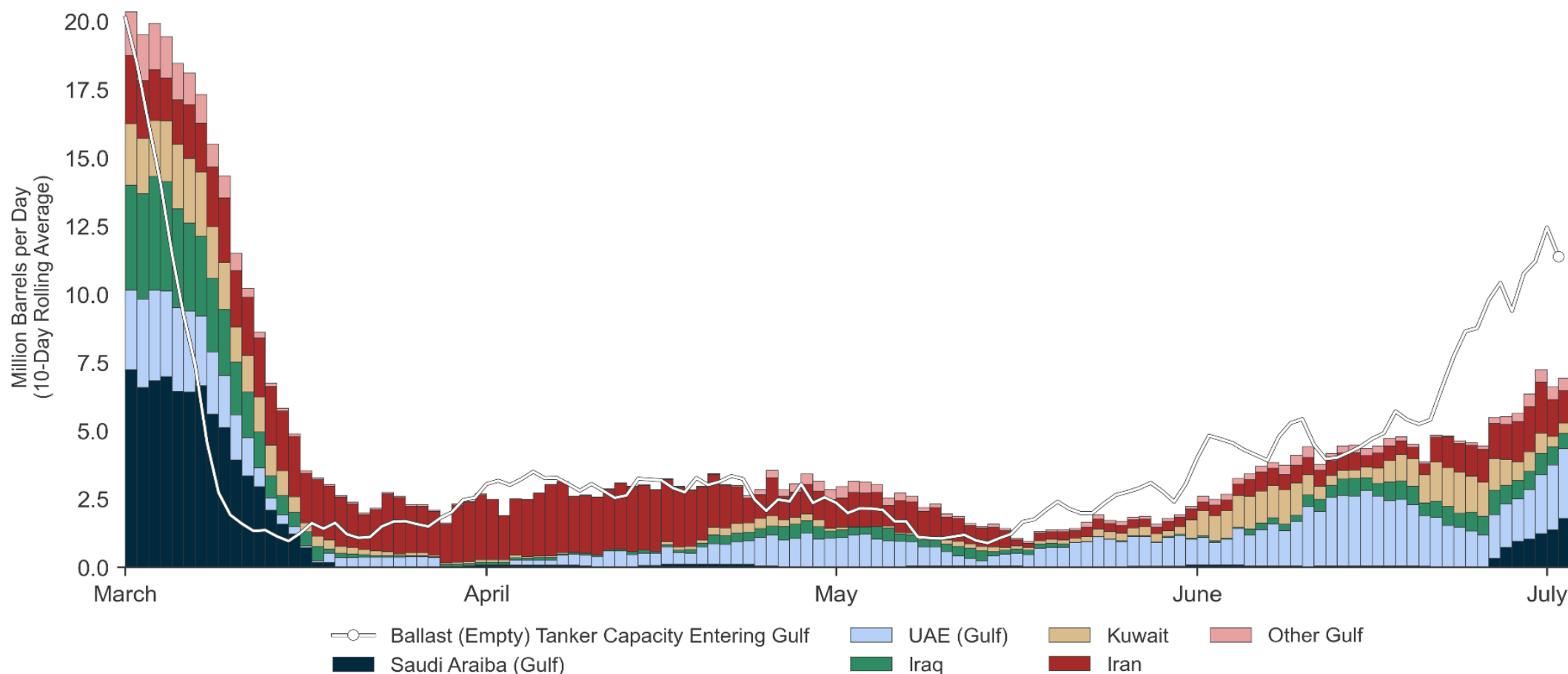


OUTLOOK

Inventories are lower. Geopolitical, shipping and insurance risks remain elevated. Market remains vulnerable.



Key message: Temporary buffer from demand softness and inventory draws – not a resolution. Medium-term risk remains elevated.



Note: Includes all liquids (crude + refined products, ex-LPG/NGL).

Sources: Commodity Context, Kpler.

Disclaimer: These materials incorporate third-party data, are provided for informational purposes only, and do not constitute advice or opinion of any kind. Commodity Context does not warrant or guarantee the accuracy or completeness of these materials.





BREAKING

US says launched new strikes on Iran following attacks on vessels

Three tankers hit in the Strait of Hormuz as U.S. revokes license authorizing sale of Iranian oil

The new assaults in the fuel-shipping waterway were the most in a single day since late April, according to the U.N. International Maritime Organization.

News | US-Israel war on Iran

UN agency pauses Hormuz ship evacuation initiative after vessel attacked

Iran warns vessels to use only Tehran-approved routes as IMO halts Hormuz evacuation after ship struck.

[Listen \(4 mins\)](#) [Save](#) [Share](#)

[Add Al Jazeera on Google](#)



Vessels traverse the Strait of Hormuz, as seen from Musandam, Oman [Stringer/Reuters]

By AFP and Reuters

25 Jun 2026

BETWEEN A ROCK AND A HARD PLACE



Households are **under pressure** from rising costs and constrained budgets.



Policymakers face a **difficult balancing act** between inflation control and growth.



Businesses are navigating **uncertainty** around demand, costs and regulation.



Tough decisions are needed to avoid worse outcomes on either side.



Stagflation risk remains elevated – persistent inflation with slowing growth.



Recession risk is a real possibility if conditions worsen or shocks persist.

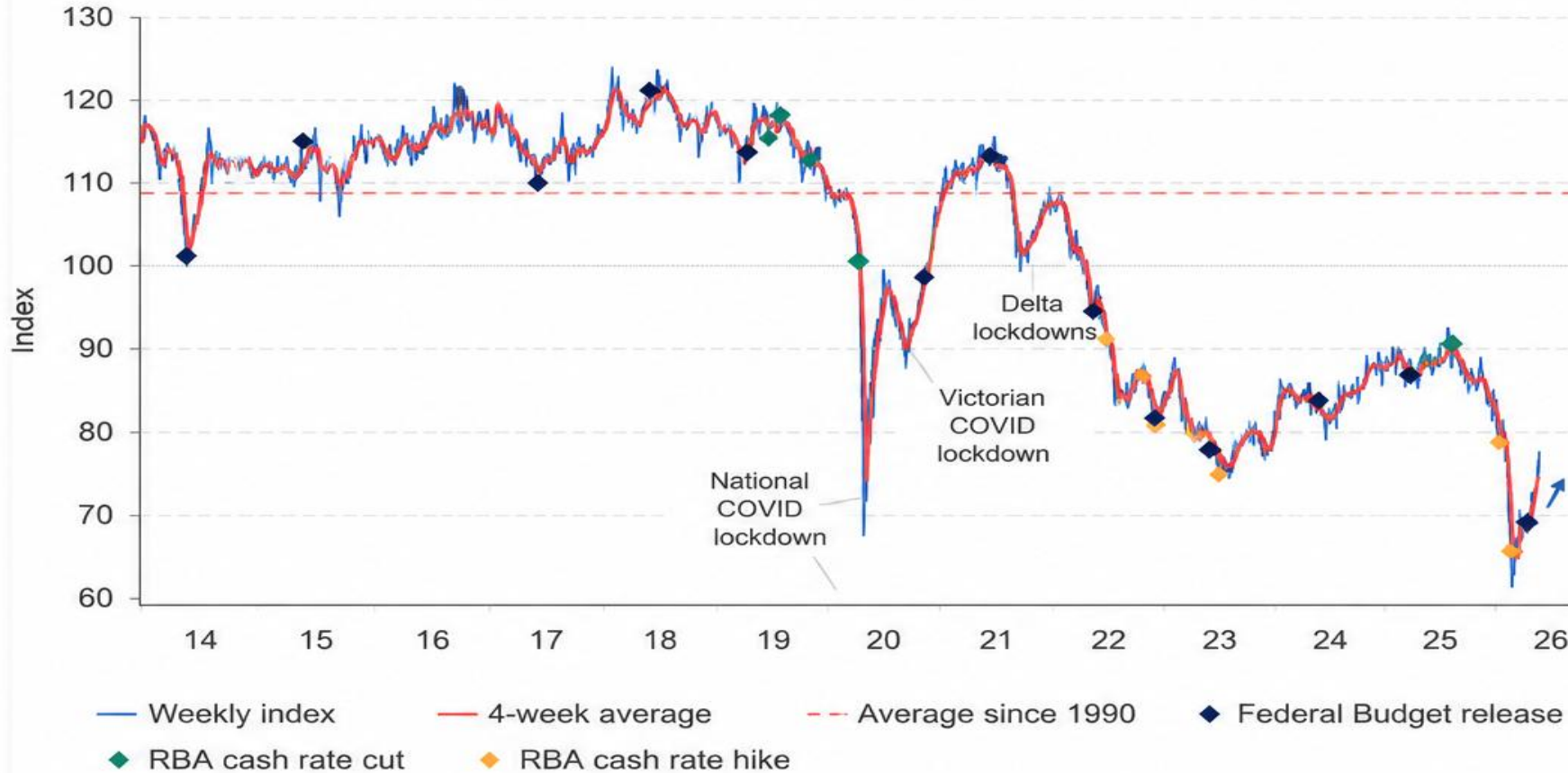


AUSTRALIAN CONSUMER CONFIDENCE

ANZ-ROY MORGAN CONSUMER CONFIDENCE ROSE 3.1PTS TO 75.9PTS LAST WEEK



AUSTRALIAN CONSUMER CONFIDENCE INDEX



75.9

Index points

↑ 3.1pts vs last week



-13.0

pts below average
since 1990



Confidence

remains in pessimistic
territory (<100)



Recent improvement

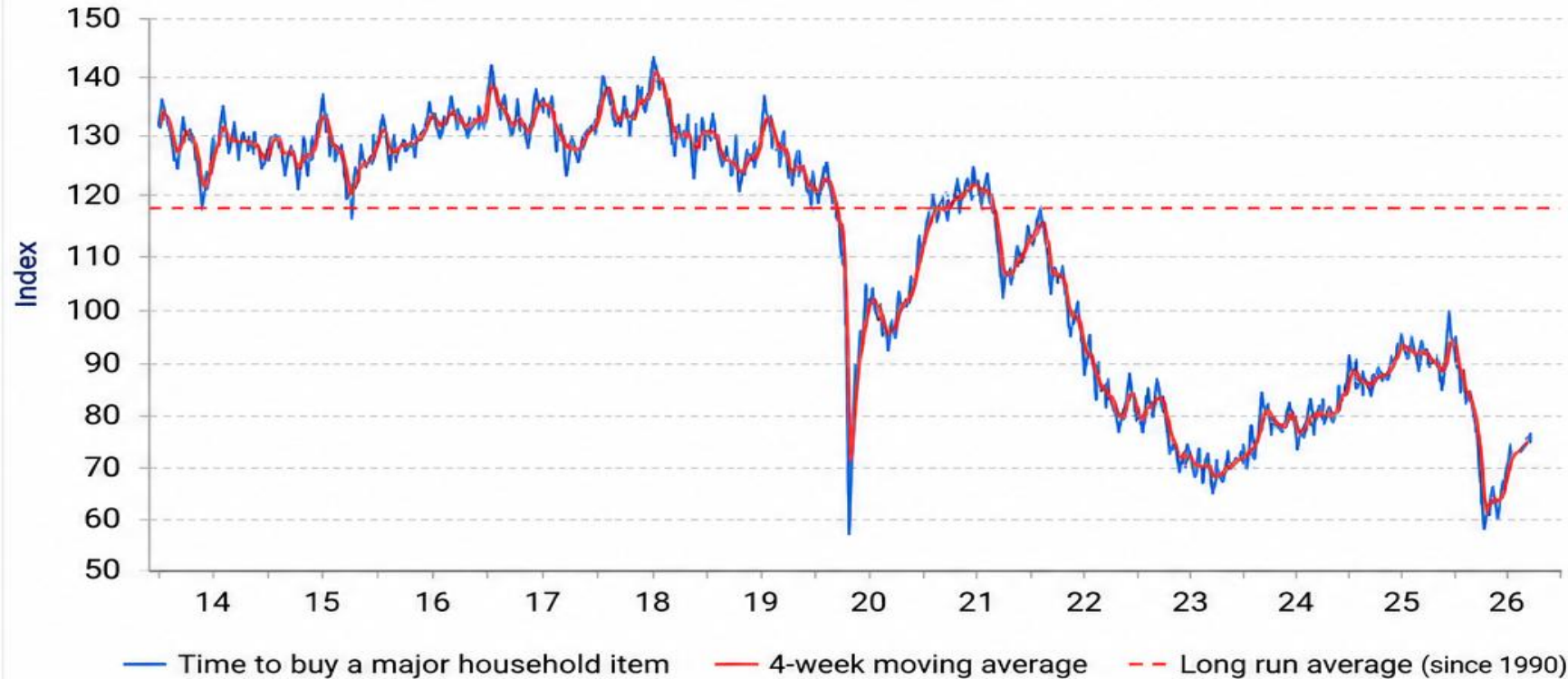
driven by reduced
inflation pressures and
interest rate relief
expectations.

TIME TO BUY A MAJOR HOUSEHOLD ITEM

Declined 3.5pts last week



INDEX OVER TIME



The time to buy a major household item remains well below the long run average, reflecting **ongoing caution** and financial pressure on households.



-3.5pts
decline last week
Index decreased to 75.9



-42.1pts
below long run average
(since 1990)



Spending remains cautious
Consumers continue to delay big ticket purchases.



Still below normal levels
Time to buy remains well below the long term average.

 Sunshine Coast News

Buyer found for embattled caravan company

Coolumb-based caravan manufacturer Zone RV is set to continue operating after terms for the sale of the business were agreed.

25 Feb 2026

 Sky News Australia

Major Aussie RV company collapses with \$30m in debt

News Corp revealed on Friday the staggering debt left by Network RV, a leading Australian caravan group, was \$30 million. The company has...

2 weeks ago

 ABC News & Headlines – Australian Broadcasting Corporation

Why are so many Australian caravan companies collapsing?

When the news broke earlier this week that luxury caravan manufacturer Zone RV had collapsed into administration, it left hundreds of...

2 Dec 2025

 Yahoo Finance Australia

Luxury caravan company Zone RV collapses in latest hit to Aussie industry: 'Very sad'

A major luxury caravan maker has been forced to call in administrators in another massive blow for the industry, leaving staff and customers...

1 Dec 2025

 7NEWS

Staff, clients in limbo as caravan manufacturer Zone RV collapses into voluntary administration

A luxury caravan business has collapsed into voluntary administration, putting at risk the money and dreams of hundreds of customers and...



 Herald Sun

Stranded buyers face deposit blow in \$30m Vic caravan crash

Everyday customers have been dealt a devastating blow over their missing deposits and suspended warranties, as the embattled \$30m caravan...

5 hours ago

 ABC News & Headlines – Australian Broadcasting Corporation

ASIC launches Zone RV criminal investigation over caravan company's collapse

ASIC has commenced an investigation into Zone RV after the luxury caravan manufacturer collapsed owing \$42 million.

3 weeks ago

 SmartCompany

Caravan sector facing "correction" not collapse as four Victorian businesses go under

Caravan sector facing "correction" not collapse as four Victorian businesses go under. A cluster of caravan businesses falling into...

6 days ago

 Herald Sun

See the list: Why Vic's biggest caravan builders are going bust

Soaring costs and a pandemic hangover have triggered a wave of high-profile collapses across Australia's caravan industry, with experts...

3 days ago

 Yahoo Finance Australia

Aussie couple's \$52,000 caravan nightmare prompts consumer warning amid company collapses

Aussie couple's \$52,000 caravan nightmare prompts consumer warning amid company



LATEST RV PRODUCTION FIGURES

Latest month comparison: May 2026 vs May 2025



TOTAL PRODUCTION

3,985

units in May 2026

↓ **5.5%** vs May 2025 (4,215)



TOWABLE PRODUCTION

3,549

units in May 2026

↓ **10.9%** vs May 2025 (3,984)



MOTORISED PRODUCTION

436

units in May 2026

↑ **88.7%** vs May 2025 (231)



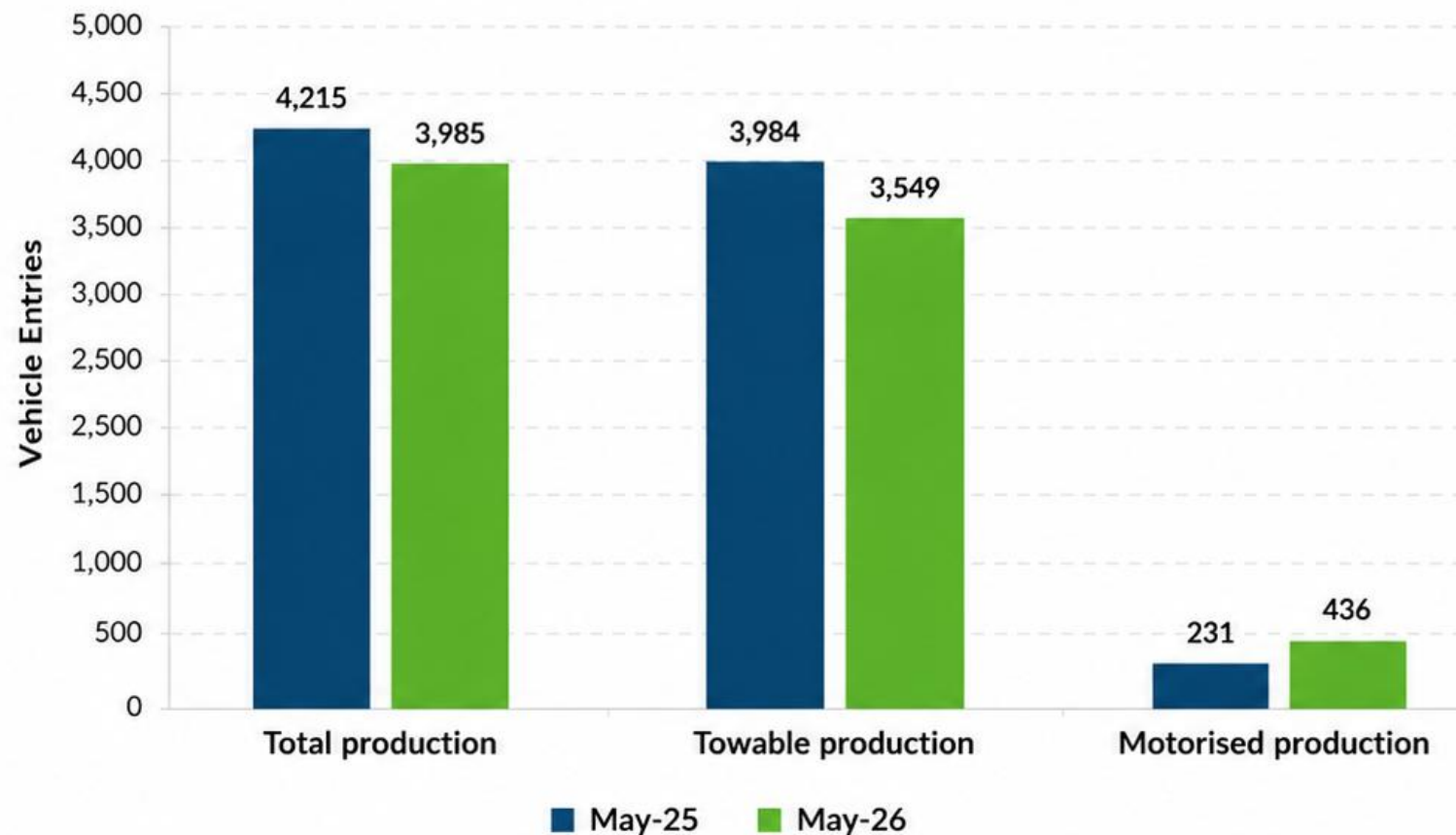
LAST 12 MONTHS PRODUCTION

48,077

Rolling 12-month production

• Rolling 12-month production was 48,077 units.

Latest Month RV Production Figures





TAS DOMESTIC CARAVAN AND CAMPING

Year Ending March 2026 Results

Discovery Parks – Cradle Mountain



474,265
Overnight Trips



1.7M
Nights



\$351.8M
Total Expenditure

AT A GLANCE



Growth in Q1 2026

165,708 trips and 615,951 nights, up **28%** in trips and **21%** in nights compared to Q1 2025.



Holiday travel dominates

87% of all caravan and camping trips. VFR was the second most common reason (**6%**).



Strong visitor spend

\$351.8M total expenditure. Average spend per night **\$202** and per trip **\$728**.



Intrastate holiday travel leads

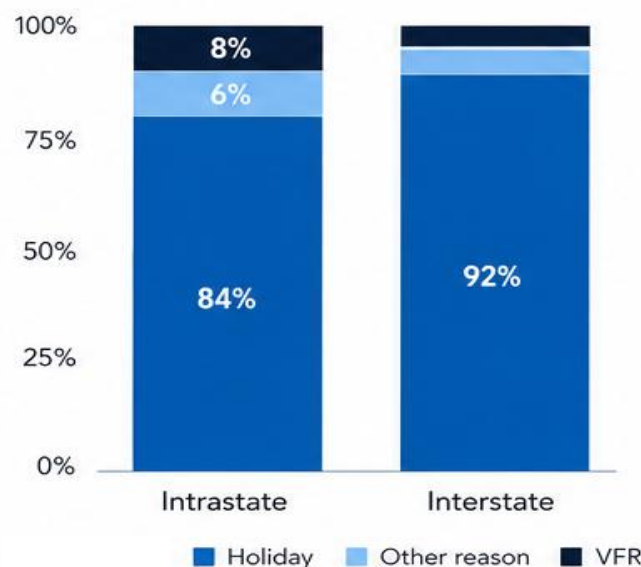
309,348 intrastate holiday trips, followed by interstate holiday trips (**93,731**).



Average length of stay

3.6 nights per trip.

PROPORTION OF REASON FOR TRIP by Interstate and Intrastate Trips



VISIT REASON SUMMARY

Visit reason	Trips	Nights	Expenditure	Spend per Night	Spend per Trip	Average Nights
 Holiday	403,079	1,498,932	\$329.8M	\$220	\$818	3.7
 VFR	40,331	108,420	\$13.0M	\$120	\$322	2.7
 Other reason	21,222	79,536	\$3.8M	\$48	\$179	3.7
 Business	18,398	51,005	\$5.2M	\$102	\$283	2.8
TOTAL	483,030	1,737,893	\$351.8M	\$202	\$728	3.6



Source: Domestic Tourism Statistics (DoTS), Tourism Research Australia.
Prepared by Caravan Industry Association of Australia



TASMANIA CARAVAN PARK WEEKLY OCCUPANCY



Weekly occupancy by week number



CABIN OCCUPANCY



Cabin occupancy shows strong early year demand, a **mid-year dip**, and **recovery** heading into the final quarter.



POWERED SITE OCCUPANCY



Powered site occupancy starts high, **declines through mid-year**, and builds strongly from week 30, reaching peak levels in the final weeks.



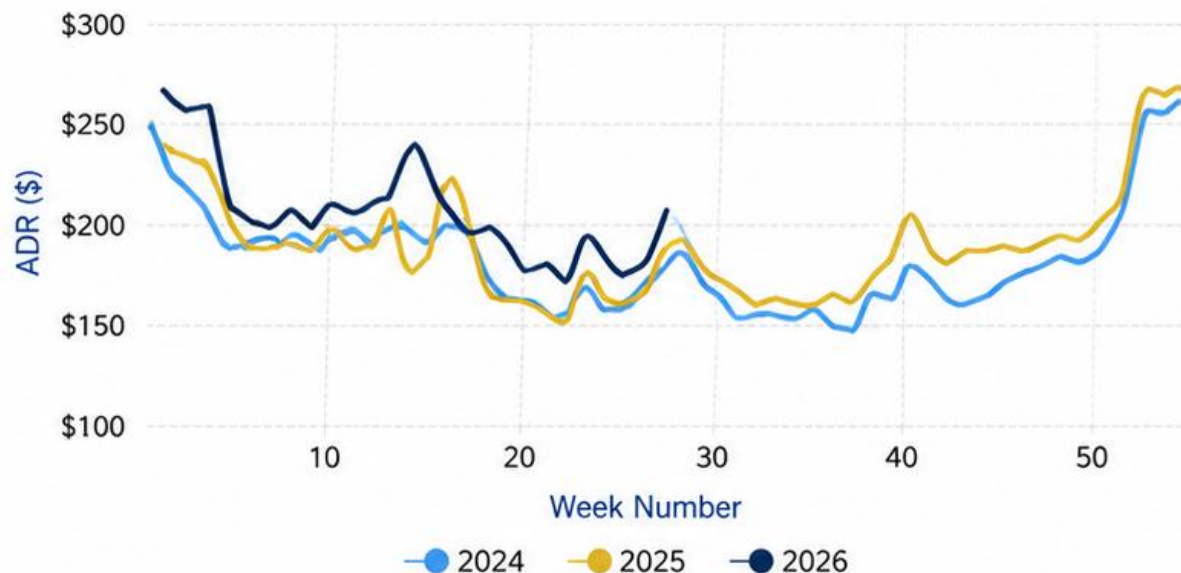
TASMANIA CARAVAN PARK

AVERAGE DAILY RATE (ADR)

Weekly ADR by week number



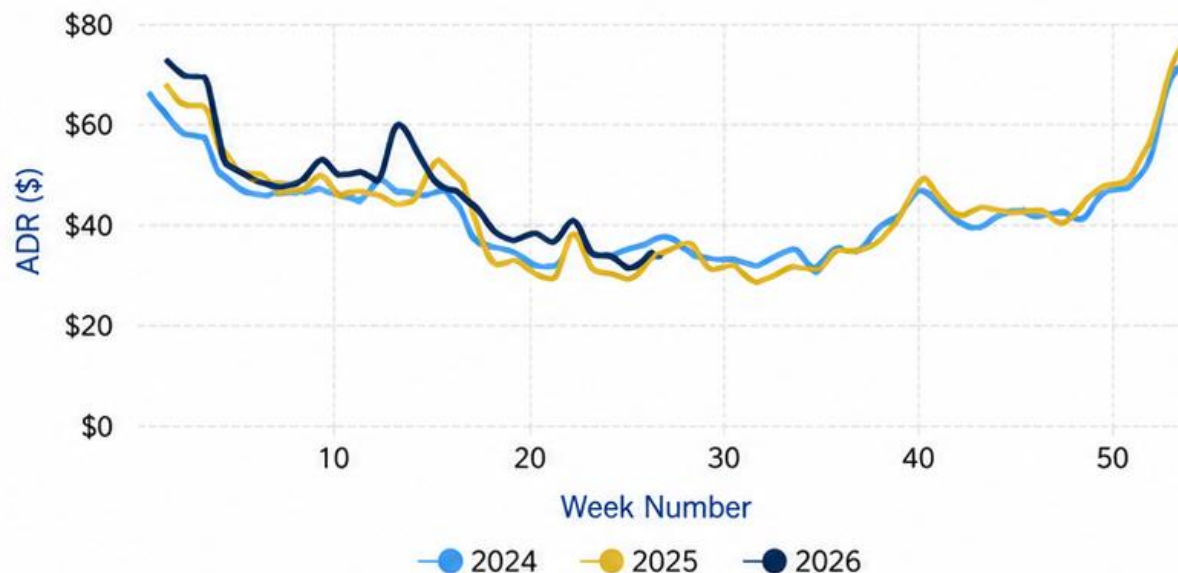
CABINS – AVERAGE DAILY RATE (ADR)



Cabin ADR are **holding**, supported by strong winter demand drivers such as **Dark Mofo**.



POWERED SITES – AVERAGE DAILY RATE (ADR)



Powered site ADR remain **in line** with **seasonal trends**.

THREE POSSIBLE OPERATING SCENARIOS FOR THE CARAVAN AND CAMPING INDUSTRY

The impacts of fuel disruption are unlikely to be uniform, with outcomes varying by duration, severity and geography.



CONTAINED DISRUPTION



Trips redirected, not cancelled



Margin compression; manageable supply chain constraints



PROLONGED DISRUPTION



Shorter stays; northern seasonal travel and big lap travel disrupted



Margin compression; extended supply chain lead times and product constraints



SEVERE ECONOMIC DISRUPTION



Material decline; remote park closures



Severe margin compression; business closures and major supply chain disruption



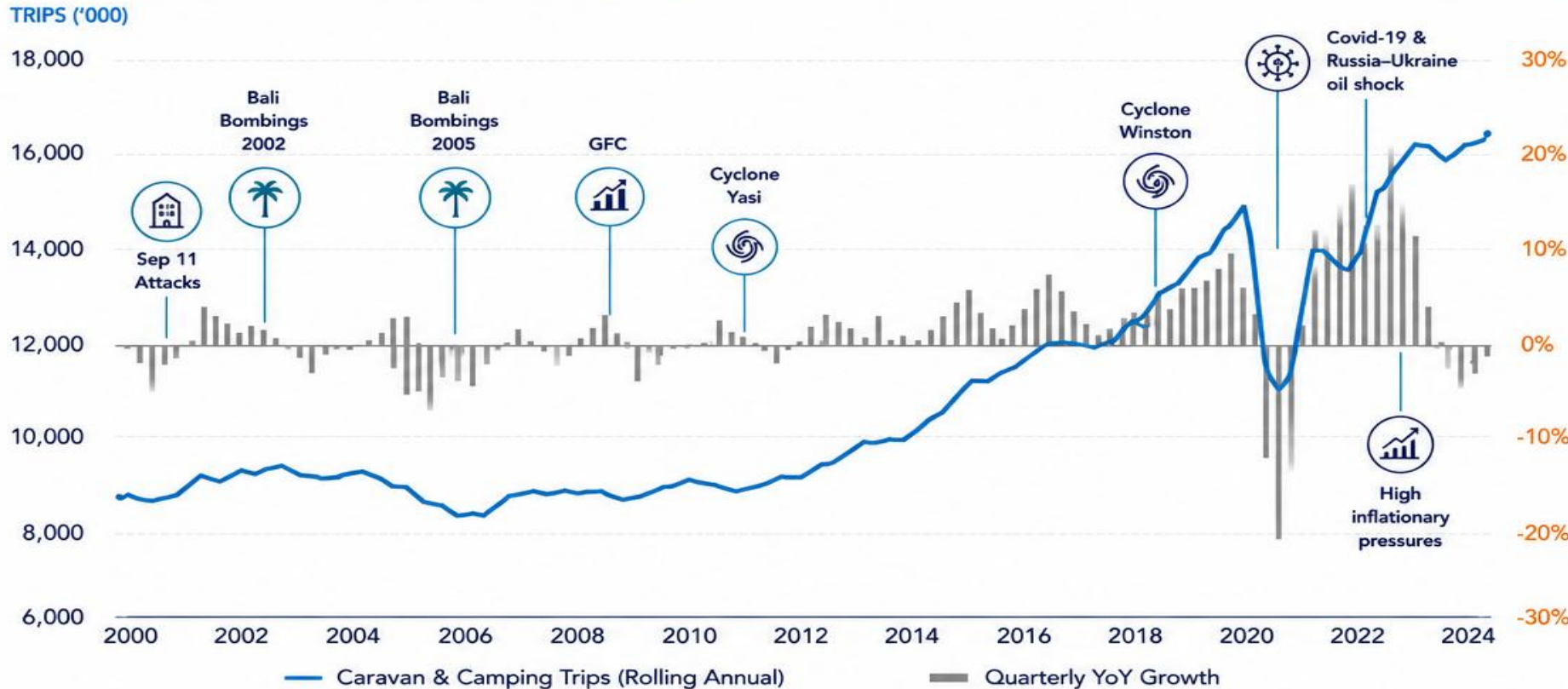
“Hope is not the base of a good strategy”

Bill Thiel

CARAVAN AND CAMPING INDUSTRY PERFORMANCE DURING TIMES OF CRISIS

History shows a resilient sector: temporary disruption, followed by recovery and long-term growth.

CARAVAN & CAMPING TRIPS (ROLLING ANNUAL)



- 1 Short-term shocks create dips in demand**
Major events and disruptions lead to temporary slowdowns in caravan and camping trips.



- 2 Recovery is typically strong once confidence returns**
The sector rebounds quickly as conditions normalise and people resume travel.



- 3 Drive tourism and domestic travel support resilience**
Caravan and camping remains a trusted, affordable way for Australians to travel.



- 4 Long-term trend remains upward despite disruption**
The industry continues to grow, with demand at record levels.



The caravan and camping sector has consistently demonstrated resilience, rebounding from major disruptions and sustaining long-term growth.

WHERE ARE THE OPPORTUNITIES?



Large conflicts push people to **stay home**.
There is risk of further escalation.



Spirit of Tasmania coming on board will increase capacity,
driving greater travel to and from Tasmania.



Risk that our short haul international destinations
will have **rationing, limiting flights**.



Demand for **domestic travel** will increase.



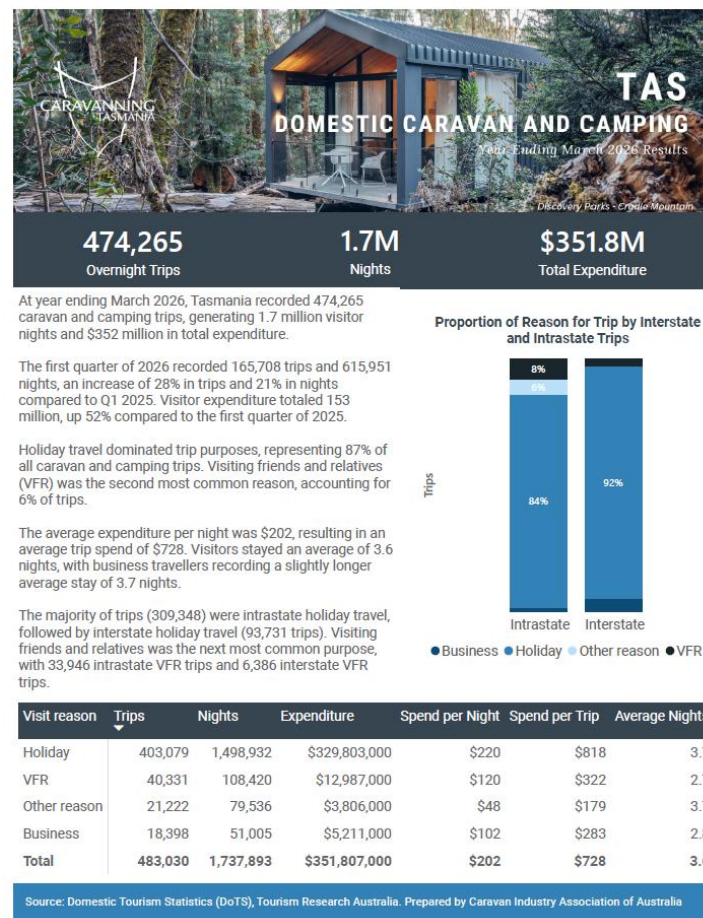
Not everyone will be disadvantaged from high interest rates =
support product sales.



Metro will be **insulated** to a certain extent.



There are **950k registered vehicles** on the road – they are already invested.



RV Production IQ May 26

Summary of production entry results, year-on-year change and business contribution. Percent changes have been

Headline results

Metric	May-26	May-25	Change	Change %
Total production	3,985	4,215	-230	-5% T
Towable production	3,549	3,984	-435	-11% T
Motorised production	436	231	205	89% M
Last 12 months production	48,077			R

Top 10 named towable makes by Entries	May-26	Named motorised	May-26
Jayco	497	Jayco	134
Regent RV	278	Avida	50
Ezytrail	249	Avan	48
Market Direct Campers	182	Talvor	32
Austrack Campers	129	Frontline	12
Crusader Caravans	128		
Stoney Creek Campers	92		
Leader	90		
Design RV	72		
Breakdown Campers	66		



Park Metrics

July 2026



Timeline & Origins

Since 2013, Caravan Industry Association of Australia has begun reporting industry trends through its own data collection program. This project has grown to over 400 participating parks in 2025. Now is the right time to re-invest in the future of industry trends, to ensure the project adopts best practice governance, technology and data transformation tools to support industry growth into the future.



Limitations of Current Data

The Park Metrics program syncs directly with Property Management Systems (PMS), including Newbook and RMS. This is to ensure accurate (at source), timely and consistent data for all caravan parks in the industry, with known reporting assumptions. We've outlined this comparison to the current approach below:

Current Limitations

-  De-identified by RMS/Newbook. No ability to understand who's in our sample
-  Monthly & weekly history only. No daily view, so no ability to report 'Easter / Christmas' trends
-  No insight into future periods, cancellations or lead times
-  Each park's settings and classifications taint the consistency of benchmark data

BENEFITS OF THE NEW PARK METRICS PROGRAM



Cancellations & volatility

Track demand shocks in real time, to support industry response strategies



Lead time & pipeline impact

Understand the unrealised (future) impact of major disruptions economic changes



Like-for-like dataset

Ensure consistency of data processing and aggregation across all parks



Evidence for advocacy

Accurate data with known reporting assumptions to support industry advocacy

Why We're Using APIs

We've made a strategic decision to use the API technology of RMS and Newbook as the data collection mechanism for the Park Metrics program. Doing this ensures we have an industry-wide consistent basis of data to build industry trends and benchmarks that are refreshed daily. The APIs of both RMS and Newbook are well documented, widely supported, and are reliable sources of data collection across practically all ownership structures within the industry. By partnering with BDO, we're able to use their existing, proven industry technology (Parki) to aggregate and transform this raw API data into meaningful information, ready for analysis.

DATA INTEGRATION PROCESS

01

RMS / Newbook (PMS)

Data is refreshed from RMS / Newbook APIs every 24 hours. This includes reservation and occupancy data

02

BDO/Parki Environment

BDO's existing "Parki" technology is used to synchronise RMS / Newbook data. While sharing common gateway architecture, parks participating in the Metrics program are handled separately from parks that use the Parki reporting tool.

03

Aggregated Benchmark

Data collected by BDO/Parki is aggregated into a national Park Metrics dataset. This compiled national Park Metrics dataset (not the raw data) is accessible by the research team at the Caravan Industry Association of Australia.

KEY PROGRAM BENEFITS



Standardisation needs structure

Consistent transformation pipelines for all industry data, regardless of ownership type



The same access your own tools have

Many existing tools (boomgates, PoS, revenue management, powerhead software, etc) already use the RMS / Newbook API



Aggregation is the product

Only aggregated benchmark data is published. Raw data is handled exclusively by BDO's transformation pipelines



Future-proof for the industry

Structured data enables the industry to respond quickly to new challenges, as they emerge

The Data We Collect

We've detailed below information on the raw data that will be collected through the Park Metrics program, together with explicitly stating that guest related attributes, including **Personally Identifiable Information (PII) does not form part of this dataset.**

As we are leveraging the existing technology of Parki to benefit from its data transformation and processing pipelines, we need to align with the existing data structure of Parki. However, this raw reservation data is not surfaced in the benchmark dataset. Rather, it's used only to produce compiled, aggregated data. It's this aggregated data that forms the benchmark dataset.



PROPERTY DATA

- ✓ ID, name & type
- ✓ Cabin / powered / unpowered counts
- ✓ Location, postcode, lat-long
- ✓ Occupancy & rates
- ✓ Availability & nights



RESERVATION DATA

- ✓ Reservation number
- ✓ Booked / changed / cancelled dates
- ✓ Check-in, check-out & nights
- ✓ Accommodation & stay type
- ✓ Number of adults, children, pets
- ✓ Origin postcode



NEVER COLLECTED

- ✗ Guest names
- ✗ Email & phone
- ✗ Payment data
- ✗ Marketing category
- ✗ Guest metadata / address details



On the Guest ID

An integer system key (e.g. 154687) generated by RMS/Newbook. **It is not hashed, but it carries no name, contact or payment data and cannot identify an individual.** It exists only to facilitate a 'distance travelled' calculation and a part of the core data structure of Parki.

BDO's Role Explained

Caravan Industry Association of Australia has engaged BDO to provide technical support for the Park Metrics program. This support primarily involves using BDO's Parki technology and associated data transformation pipelines for data collection and processing. Contractual terms are in place governing how BDO handles and uses Park Metrics data as part of this engagement; these terms are summarised below.

WHAT BDO/PARKI DOES

- ✓ Builds & runs the API collection
- ✓ Cleans, standardised & handles outliers
- ✓ Secures & warehouses the data in their AWS environment
- ✓ Aggregates to national definitions
- ✓ Delivers the benchmark layer to CIAA

WHAT BDO CANNOT DO

- ✗ Use your data for unrelated BDO work^
- ✗ Feed Metrics data into Parki's reporting*
- ✗ Transfer to another supplier
- ✗ Report individual business performance

^ any industry participant, including BDO, may seek a data license from the CIAA on separate commercial terms for aggregated industry benchmark insights

** unless the park also subscribes to Parki, directly with BDO*



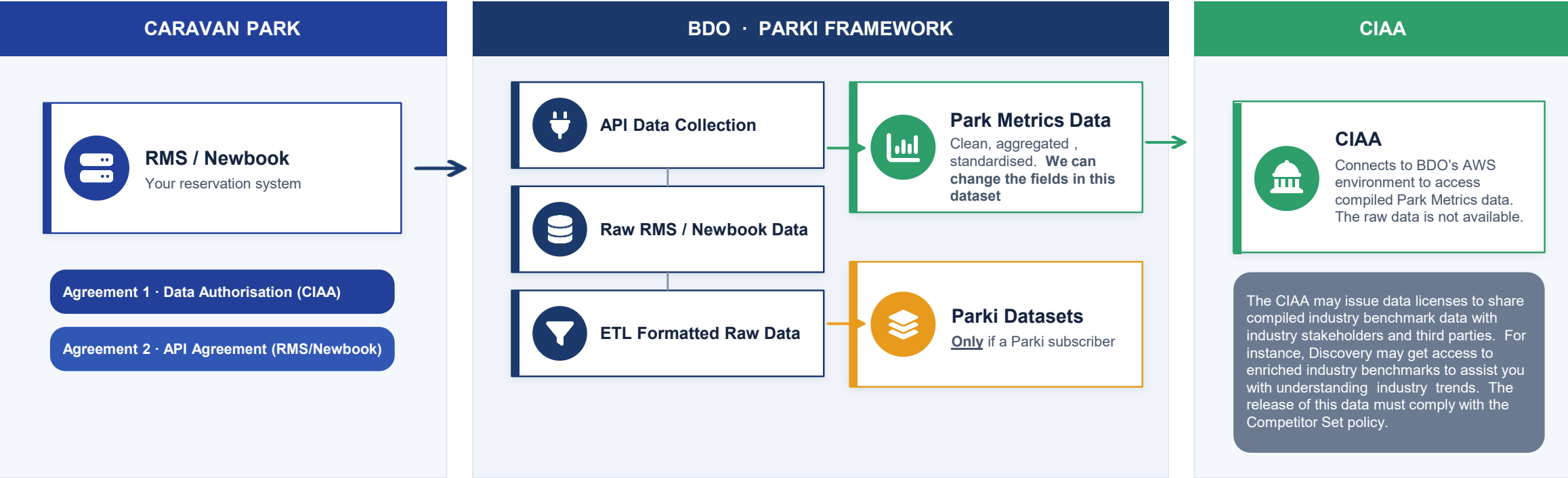
Framework reused, data kept separate

The Park Metrics program uses Parki's integrations and data transformation architecture. But, Park Metrics data does not form part of Parki's commercial reporting features and BDO cannot use Park Metrics data for unrelated engagements.

Data Architecture

The diagram below illustrates the data architecture of the Park Metrics program, visually representing the interactions among the caravan park, BDO/Parki, and the compiled datasets accessed by the Caravan Industry Association of Australia.

Although the data structure for Parki's integration with RMS and Newbook is fixed, we have the flexibility to define the outputs derived from this raw data that will be included in the Park Metrics Dataset available to the Caravan Industry Association of Australia.



Park Metrics Data

We propose that the Park Metrics Program will initially consist of two datasets, and we welcome your feedback on these.

The **Accommodation Dataset** retains a structure similar to our existing data but is enhanced with new attributes. These enhancements include geolocation details (LGA, chain), proper classification of accommodation types (cabins, powered and unpowered sites), and new measures such as cancellations, length of stay, lead time, and bookings placed. The purpose of this dataset is to generate measures like occupancy rates, daily rates, and lead time analysis, broken down by accommodation category.

Secondly, we propose a new **Accommodation Temporal Detail Dataset**. This dataset is designed to allow analysis across multiple date dimensions (e.g., booking placed, arrived, cancelled) within a single query. This is essential for understanding the impact of significant events or "shocks" (like COVID or a fuel crisis) on the caravan industry, as it facilitates time-based analysis. Importantly, from a disclosure standpoint, this Temporal Detail table is merely a different transformation of the data available in the Accommodation Dataset; it introduces no new attributes.

We welcome your feedback on this suggested data structure, especially if you believe any of these fields should not be made available for analysis by the CIAA.



accommodation_dataset

Daily performance · One row per park × date × category

✓ Identifiers & dates

record_id · date

✓ Park & entity

park / entity id & name

✓ Geography & class

region · state · LGA · chain

✓ Category

cabins / powered / unpowered

✓ Occupancy

available · occupied

✓ Revenue & nights

tariff less discounts · nights

✓ Bookings placed / arriving

counts · lead-days · nights

✓ Cancellations & flags

cancels · weekend / holiday



accommodation_temporal_detail

Booking pipeline · Aggregated by placed / arriving / cancelled date

✓ Identifiers

record_id · park / entity

✓ Geography & class

region · state · chain

✓ Category

category type & set

✓ Cohort dates

placed · arriving · cancelled

✓ Flags

is_cancelled · northern AUS

✓ Measures

bookings · nights · tariff

Competitor Set Policy

Our intention is not to report on individual park performance or to create a dataset that allows industry participants to benchmark their parks against a specific operator, group, or chain. Instead, the purpose of this national benchmark dataset is to advance industry knowledge, trends reporting, and advocacy.

To uphold this objective, the Metrics Program has established a policy restricting the benchmark data that can be reported, published, or shared with third parties. This is inline with best practice similar to companies such as STR Global. The four key restrictions are detailed below.

We encourage feedback on this policy, especially any suggestions you have on ways it can be improved.



ENOUGH PARKS

≥ 4 PARKS

other participating parks in the set, on top of the park being reported



INDEPENDENT PARKS

≥ 3 PARKS

of those unaffiliated with the subject's owner, brand, management or group



SEPARATE OPERATORS

≥ 2 PARKS

different companies in the set, so no single operator can dominate it



OR IT'S HIDDEN

< 4 PARKS

if fewer than four parks run a category (e.g. cabins), that metric is suppressed

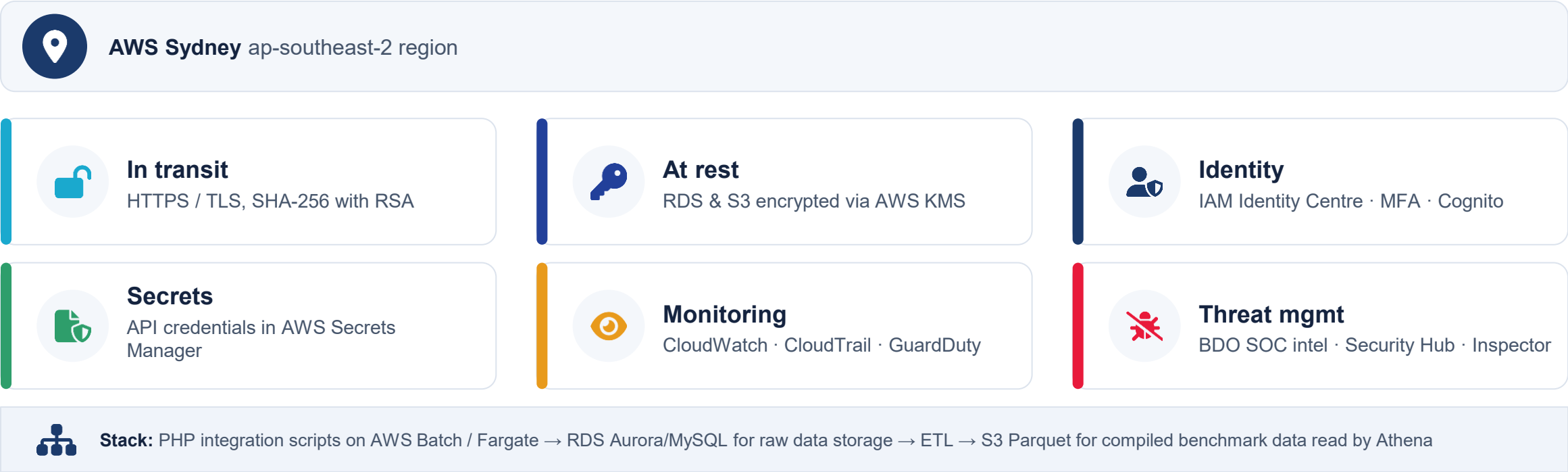


In plain terms: our policy says that in order to report 'industry benchmarks' there must be a pool of at least five parks, run by three or more separate operators. This is to ensure that a business's individual occupancy, rates and revenue can never be singled out or inferred from benchmark data that is reported.

Parki Application Architecture

The technical details regarding BDO's environment for Parki, including its hosting, integrations, and data pipelines, can be quite complex. Since this environment is also used by the Park Metrics program, we offer the following outline to provide a general understanding.

It highlights the core AWS services used to ensure the stability, security, and resilience of our ecosystem. We're happy to answer any questions on this environment.



Data Governance

This slide summarises the data governance policies for BDO's Parki product, which extend to the Park Metrics program. Key elements include our principles for least privilege access, data retention and backup, and information classification. Under this classification, only BDO can access raw data for processing through Parki's data processing technology. Compiled benchmark data is stored in S3 and queried using Amazon Athena. CIAA staff have named IAM accounts, granting them role-based access to the specific industry benchmark Athena tables.

WHO CAN ACCESS WHAT



Parki Development Team

Only BDO's Parki development team has administrator access to the AWS environment. All access is reviewed periodically, and during onboarding / offboarding employees.



CIAA staff

Named IAM accounts with role-based access to the compiled industry benchmark datasets in Amazon Athena & Metrics Portal (for administration)



Third parties

Foreseeable stakeholders such as Tourism Research Australia or **Tourism Tasmania** would receive authorised, compiled exports of summary benchmark data with no access to the underlying environment.

RETENTION & BACKUP



Raw data purged after 36 months (Parki policy)



Compiled benchmark datasets are retained indefinitely (time series)



RDS backed up daily · snapshots kept 14 days. RDS stores raw data.

INFORMATION CLASSIFICATION

Raw data

BDO/Parki only

Admin portal

CIAA Staff

Benchmark output

CIAA Staff



BDO Personnel controls

Pre-employment checks (criminal history, references, qualifications, work rights) · mandatory, recurring security-awareness training · monthly application-security meetings with BDO's cybersecurity team.

Privacy Impact

To align with legislative and ethical privacy standards, the Park Metrics Program adheres to the following core measures:

- **No PII Collection:** We do not collect personally identifiable information such as names, contact details or other identifiers
- **Business Confidentiality:** We enforce a Competitor Set policy to mitigate the risk of business identification within our benchmark datasets
- **Data Retention:** Raw data is retained for 36 months and then purged, aligned with the BDO/Parki data standard
- **Privacy-First Schema Design:** Our benchmark schemas (as detailed on page 9) are architected to prevent the identification of individual reservations when combined with our Competitor Set policy to ensure an appropriate sample size.

Personal information

No direct identifiers. No names, contact details or other direct identifiers.

Re-identification risk

Cannot identify an individual from the raw data. Identification of an individual park’s commercial results is mitigated by aggregation and Competitor Set thresholds (≥ 4 parks, ≥ 2 operators).

Retention

Raw data purged after 36 months. The aggregated benchmark is retained as an industry time series.

Benchmark output

Aggregated to park $\times$ date $\times$ category. It cannot identify a unique individual reservation from the benchmark output when combined with an appropriate sample size.

Data residency

Hosted in Australia. AWS Sydney (ap-southeast-2). No offshore storage or processing.

Regulatory alignment

Designed to align with the Australian Privacy Act 1988 (APPs) and the data-protection principles of the EU GDPR.

Park Metrics

HOW TO PROVIDE DATA

Joining the Park Metrics project is straightforward and designed to minimise administrative burden whilst maximising the value you receive from industry insights. The process has been streamlined to ensure quick implementation with full privacy protection.

01.

Expression of Interest

Email research@caravanindustry.com.au to express your interest in participating in the Park Metrics project.

02.

Data Agreement

We will send you a comprehensive Data Participant Agreement to review and sign, outlining all terms and conditions for data sharing and usage.

03.

PMS Provide Approval

Provide approval to your property management system provider (RMS or Newbook) to supply the required data. We will provide you with a template to facilitate this process.

04.

Receive Reports

Once the sample size reaches sufficient levels, you will begin receiving personalised industry reports and benchmarking insights.





**Caravan
Industry**
Association of Australia

THANK YOU